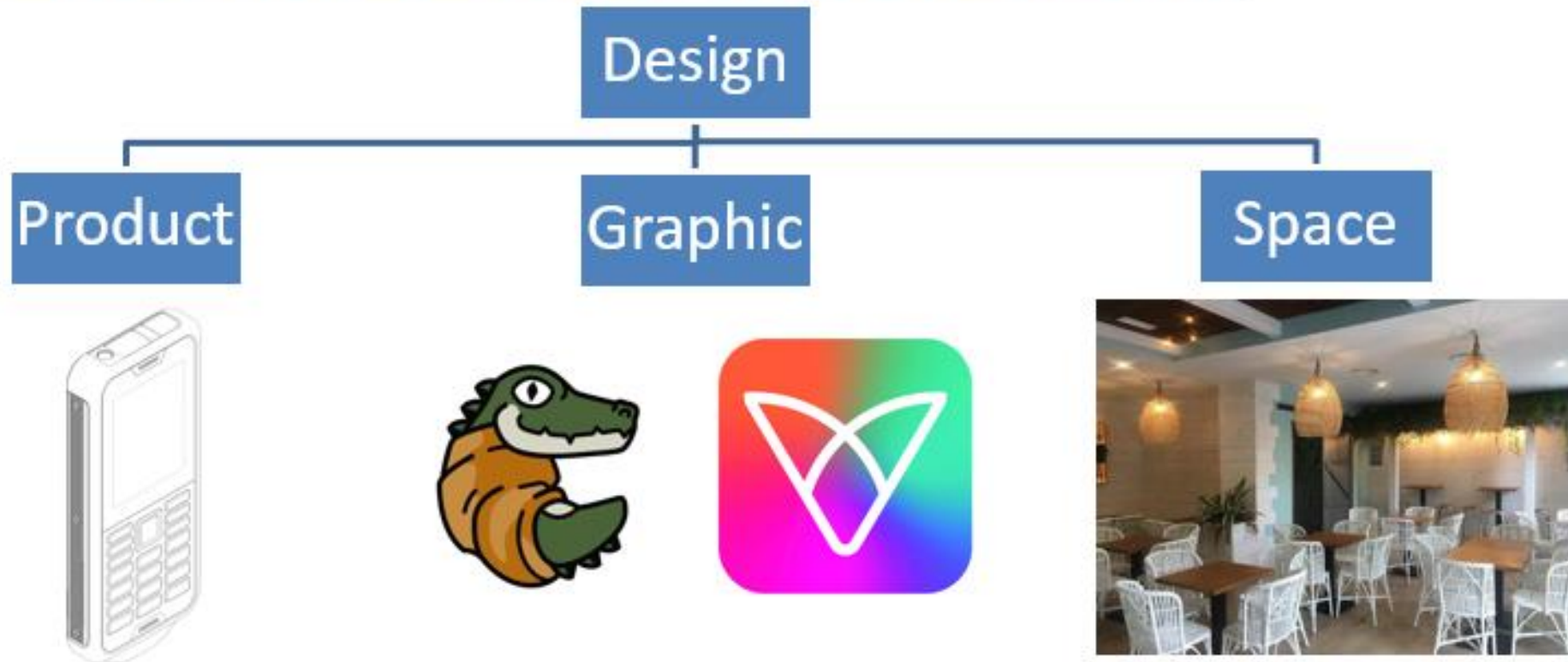




The protection of interior design in the EU (copyright / design)

2022 EU-Taiwan Seminar on Design Protection

- 3D product → 2D graphic or virtual



Statutory definitions:

(a) "design" means the appearance of the whole or a part of a product resulting from [its] features [...];

(b) "product" means any industrial or handicraft item, including inter alia parts intended to be assembled into a complex product, packaging, get-up, graphic symbols and typographic typefaces, but excluding computer programs;

Space



(Source: <https://www.landmarkusa.com/vr>)

Locarno Classification:

Graphic symbols and logos, surface patterns, ornamentation

32-00	GRAPHIC SYMBOLS AND LOGOS, SURFACE PATTERNS, ORNAMENTATION
104836	Get-up [arrangement of boat interiors]
104926	Get-up [arrangement of restaurant interiors]
104924	Get-up [arrangement of shop interiors]
104561	Get-up [arrangement of the interior of a room]
104613	Get-up [arrangement of train interiors]
104925	Get-up [arrangement of window displays]
104562	Graphic designs [two-dimensional]
104563	Graphic symbols
104564	Graphic symbols [comic figures]
104565	Logos
104566	Ornamentation
104567	Surface patterns

Registered EU designs:



Registered EU designs:



C-421/13, 10/7/2014: store layout as a trade mark



Design and copyright: dual protection / cumulation

